

In Focus Productions of NY, Inc.

*Producers of Independent Motion Pictures
Film/Digital Video/HD*

for immediate release

July 8, 2002

RE: ACTION PHOTOGRAPHY WINS AXIEM AWARD

NY, NY- In Focus Productions (ifpfilms.com) announces its recently-released photography series (ACTION PHOTOGRAPHY & CREATING THE PERFECT PORTFOLIO) has garnered yet another award for programming excellence. Bringing the total 2002 awards for this series to 10.

In Focus Productions is a full service production studio specializing in TV programs, documentaries and features. Visit their website at www.ifpfilms.com to see their latest programs and a catalog of titles.

The Third Annual 2002 AXIEM AWARDS is an international competition that recognizes Absolute eXcellence In Electronic Media. Nearly 1600 entries were received for this year's competition. The AXIEM AWARDS judges on a point system in 4 areas: innovation, creativity, technical merit and overall experience of the piece. The standards for creative communication and production excellence are established on a level playing field for all entries. Each entry is judged solely on its own merits against an absolute standard of excellence created for each medium, market and category.

Learn more about In Focus Productions, their available titles and services at:

ifpfilms.com.

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